

Gibson Transportation Consulting staff creates successful parking solutions for theme parks, stadia, sports centers, shopping centers, visitor and event centers, downtown districts, industrial parks and office buildings, institutions, and mixed-use developments. Our expertise includes demand and utilization surveys, projections, management programs, efficient layout and design, shared parking, financial feasibility, parking pricing, and special event parking plans. Pat Gibson co-authored both editions of the Urban Land Institute's Shared Parking, and the Urban Land Institute and International Council of Shopping Centers' Parking Requirements for Shopping Centers, 2nd Edition.



Westfield Santa Anita
Arcadia, California

Theme Parks & Visitor/Event Centers

Gibson Transportation Consulting staff members served as the parking and traffic engineers for the Disneyland Resort in Anaheim for over 25 years. We planned the parking and traffic operations plan for Disney's California Adventure and Downtown Disney. We are currently leading the parking and traffic planning efforts for the 20-year Evolution Plan for the expansion of NBC Universal Studios property in Universal City (Los Angeles). We also prepared the parking and traffic plans for the LEGOLAND California theme park in Carlsbad and a seven-theme park complex in Dubai, United Arab Emirates.

Shopping Centers

Gibson Transportation Consulting staff prepares parking/circulation plans, and conducts shared parking, design, utilization and demand, pricing, and projection analyses for several large and small-scale shopping centers. We have worked on Westfield LLC's Culver City, Plaza Camino Real, Santa Anita, Village at Topanga, and West Covina Plaza shopping centers, and for the Irvine Company's Fashion Island, Irvine Spectrum, and Tustin Market Place centers. We also worked on the Oaks Mall expansion in Thousand Oaks, the Original Farmers' Market in Los Angeles, Manhattan Village in Manhattan Beach, and the Beverly Center in Los Angeles.

Stadia & Sports Centers

Gibson Transportation Consulting staff prepared parking and traffic plans for several major stadia and arenas, including the Rose Bowl Stadium, STAPLES Center, PETCO Park ballpark, the University of Phoenix Stadium (formerly Arizona Cardinals Stadium), and Jobing.com Arena (Phoenix Coyotes arena). Our work involved the determination of parking demand, parking design, and traffic operational plans for the venues.

Our staff prepared the parking and traffic analysis for a proposed West Coast Olympic Training Facility sponsored by the United States Olympic Committee. We worked with the project sponsors to develop the site plan and to evaluate the parking and traffic demands resulting from the simultaneous use of the many venue fields and components.

Our staff also prepared the parking and traffic sections of the environmental impact reports for the Glendale Youth Sports Complex and for the Youth Sports Complex, Santa Monica Airport.

Parking Financial Feasibility Studies

Gibson Transportation Consulting staff prepared financial feasibility analyses for the city-sponsored parking garage supporting the PETCO Park ballpark in San Diego and for the Aquarium of the Pacific parking garage in Long Beach. Both financial feasibility studies were used by the respective cities to support the sale of revenue bonds. Both parking garages were financed, built, and are currently in operation with financial histories consistent with the pro forma projections.

Downtown Parking Studies

Gibson Transportation Consulting staff's recent experience includes Downtown Parking Management Plans for Pomona, San Jose, and Los Gatos. We have also conducted downtown parking studies in Beverly Hills, Fullerton, the Buena Park E-Zone, the Brea Birch Street District, and the Hillcrest, Gaslamp and Little Italy Districts of downtown San Diego. We prepared the Central District Specific Plan in Pasadena and the Queensway Bay Parking Management Plan and Pine Avenue Entertainment District Parking Plan in downtown Long Beach.