

# TRAFFIC ENGINEERING

parking • transportation planning

## STATEMENT OF QUALIFICATIONS

Gibson Transportation Consulting staff prepares detailed traffic impact and transit analyses for both public and private sector clients, including those for some of the most controversial and challenging projects in Southern California. The scopes cover traffic impact analysis, construction plans, neighborhood traffic management, site access and circulation, project alternatives, and pedestrian and bikeway planning. We work with multi-disciplinary teams, comprised of private developers, engineers, architects, planners, and public agencies, to develop effective transportation improvement and mitigation programs.



Universal Studios  
Los Angeles, California

### Studios & Theme Parks

Gibson Transportation Consulting staff is leading one of the largest traffic impact assessments in Los Angeles for the 20-year Evolution Plan for the expansion of the NBC Universal Studios property in Universal City (Los Angeles). The project includes 1.5 million new annual theme park visitors, 1.56 million sf of net new studio-related commercial development, a 500-room hotel, 2,937 residential dwelling units, and 180,000 sf of community-serving uses.

Our staff also worked on the Disneyland Resort in Anaheim, Downtown Disney at Disney World in Orlando, Culver Studios Master Plan, NBC Burbank studios, Burbank Media District project, Empire Studios in Burbank, Six Flags Great America theme park, LEGOLAND California theme park in Carlsbad, the proposed Universal Studios project in Singapore, and a seven-theme park complex in Dubai, United Arab Emirates.

### Shopping Centers

Gibson Transportation Consulting staff analyzes traffic, parking design and demand, and site access and circulation planning efforts for new and expanded shopping centers throughout the United States. Key projects include Westfield LLC's Century City, Culver City, Plaza Camino Real, Santa Anita, Village at Topanga, and West Covina Plaza shopping centers, and the Irvine Company's Fashion Island, Irvine Spectrum, and Tustin Market Place centers. We are also working on the Oaks Mall expansion in Thousand Oaks, the Original Farmers' Market in Los Angeles, Manhattan Village in Manhattan Beach, and the Beverly Center in Los Angeles.



Original Farmers' Market  
Los Angeles, California



Westfield Santa Anita  
Arcadia, California

### Transit-Oriented Developments

Gibson Transportation Consulting staff works on several transit-oriented developments in Southern California including the Metro Universal project (atop the Universal City Metro Red Line station) and the Wilshire Grand Redevelopment Project (adjacent to the 7th Street/Metro Center station). Projects have included traffic and parking analyses, transit system analyses, development of effective Transportation Demand Management programs, integration of land uses with the transit facilities, and policies and design features that promote non-auto travel.



Wilshire Grand Hotel  
Los Angeles, California

### Commercial, Residential & Mixed-Use Developments

Gibson Transportation Consulting staff prepared the transportation sections of environmental documents for commercial, residential, and mixed-use developments. Key projects include Bakersfield Commons, a 2.5 million sf office/retail/residential development currently planned for a 250-acre site in Bakersfield; Plaza El Segundo in El Segundo; Westgate Pasadena in Pasadena; and The Collection at Riverpark in Oxnard.

### Other Key Areas

Other key areas of expertise include pedestrian and bicycle safety studies; traffic, parking, access/circulation, and safety studies for schools and universities; and traffic signal systems analyses.